

## PERSONAL INFORMATION

## Dr. Martijn Burger



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Sex Male | Date of birth 14/06/1982 | Nationality Dutch

Martijn Burger is Academic Director at the Erasmus Happiness Economics Research Organisation (EHERO) and Associate Professor of Industrial and Regional Economics in the Department of Applied Economics at the Erasmus University Rotterdam. He obtained his Ph.D. in Economics (cum laude) from the Erasmus University Rotterdam. Most of his current research focuses on happiness economics and urban and regional economics, including geography of happiness, worker well-being, location decisions of multinational corporations, and institutional and social conditions for economic development. His research has been published or is forthcoming in several internationally refereed journals including Journal of Happiness Studies, World Bank Economic Review, Economic Geography, Journal of Economic Geography, Journal of International Business Studies, and Organizational Research Methods. In addition, he is associate director of the Globalization and World Cities Network (GaWC) Research Network, associate editor of the International Journal of Community Well-being, and member of the board of the Dutch Regional Science Association and the International Society for Quality of Life Studies.

## PERSONAL STATEMENT

## WORK EXPERIENCE

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| From 2014 to present | <b>Academic Director</b><br>Erasmus Happiness Economics Research Organization (EHERO), Erasmus School of Economics, Rotterdam, The Netherlands'                                |
| From 2017 to present | <b>Associate Professor of Industrial and Regional Economics</b><br>Department of Applied Economics, Erasmus School of Economics, Rotterdam, The Netherlands                    |
| From 2006 to 2017    | <b>PhD Researcher and Assistant Professor in Industrial and Regional Economics</b><br>Department of Applied Economics, Erasmus School of Economics, Rotterdam, The Netherlands |

## EDUCATION AND TRAINING

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| 2011 | <b>PhD Economic Geography and Regional Economics (Cum Laude)</b><br>Erasmus School of Economics, Erasmus Research Institute of Management (ERIM), Rotterdam, The Netherlands |
| 2006 | <b>Research MSc Sociology and Social Research (Cum Laude)</b><br>Department of Sociology, Utrecht University, Utrecht, The Netherlands                                       |
| 2005 | <b>MSc Economics and Business Economics (Cum Laude)</b><br>Erasmus School of Economics, Rotterdam, The Netherlands   |
| 2003 | <b>BA Social Science (With Honours)</b><br>University College Utrecht, Utrecht, The Netherlands  |

## LANGUAGES

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|-------------------|----------------------------------|
| Mother tongue(s)  | Dutch                            |
| Other language(s) | English (fluent), German (good). |

## ADDITIONAL INFORMATION

## Selected refereed international publications

- E. Pleeging, M.J. Burger & N.J.A. van Exel (2020), Hope mediates the relation between income and subjective well-being. *Journal of Happiness Studies* (forthcoming)
- M.J. Burger, M. Hendriks, E. Pleeging & J. Van Ours (2020) The joy of lottery play: Evidence from a field experiment. *Experimental Economics*, 23(4), 1235-1256.
- E. Pleeging, N.J.A. van Exel, M.J. Burger & S. Stavropoulos (2020). Hope for the future and willingness to pay for sustainable energy. *Ecological Economics*, 106900.
- I. Wijngaards, S. Sisouw de Zilwa & M.J. Burger (2020). Extraversion moderates the relationship between the stringency of COVID-19 protective measures and depressive symptoms. *Frontiers in Psychology*: 568907.
- P. Van der Zwan, S.J.A. Hessels & M.J. Burger (2020) Freelancing and subjective well-being. *Small Business Economics*, 55(2), 475-495.
- S. Stavropoulos & M.J. Burger (2020), Modelling strategy and net employment effects of renewable energy and energy efficiency: A meta-regression. *Energy Policy*, 11047.
- C. Witte, M.J. Burger & E. Ianchovichina (2020) Subjective well-being and peaceful uprisings. *Kyklos*, 73(1), 120-158.
- M. Burger, P. Morrison, M. Hendriks & M. Hoogerbrugge (2020), 'Urban-rural happiness puzzles'. *World Happiness Report 2020*.
- M.J. Burger, S. Stavropoulos, S. Ramkumar, J. Dufourmont & F.G. van Oort (2019). The heterogeneous skill-base of circular economy employment. *Research Policy*, 48 (1), 248-261.
- R. Cardoso, E. Meijers, M. Van Ham, M.J. Burger & D. De Vos (2019). Why bright city lights dazzle and illuminate: A cognitive science approach to urban promises. *Urban Studies*, 56 (2), 452-470.
- E. Arampatzi, M.J. Burger, E. Ianchovichina, T. Röhricht & R. Veenhoven (2018). Unhappy development: Dissatisfaction with life on the eve of the Arab Spring. *Review of Income and Wealth*, 64 (S1), S80-S113.
- S. Lancée, R. Veenhoven & M.J. Burger (2017). Mood during commute in the Netherlands: What way of travel feels best for what kind of people? *Transportation Research. Part A, Policy and Practice*, 104 (C), 195-208.
- B. Karreman, M.J. Burger & F.G. van Oort (2017). Location choices of multinationals in Europe: the role of overseas communities *Economic Geography*, 93 (2), 131-161
- E. Meijers & M.J. Burger (2017). Stretching the concept of 'borrowed size'. *Urban Studies*, 54 (1), 269-291. Winner Urban Studies Best Paper Award 2017.
- C.T. Witte, M.J. Burger, E. Ianchovichina & H.P.G. Pennings (2017). Dodging bullets: the heterogeneous effect of political violence on greenfield FDI. *Journal of International Business Studies*, 48 (7), 862-892.
- M.J. Burger, E. Ianchovichina & B. Rijkers (2016). Risky business: political instability and sectoral greenfield foreign direct investment in the Arab world. *World Bank Economic Review*, 30(2), 306-331.
- E. Meijers, M.J. Burger & M.M. Hoogerbrugge (2016). Borrowing size in networks of cities: city size, network connectivity and metropolitan functions in Europe. *Papers in Regional Science*, 95 (1), 181-199. Winner Martin Beckmann Award 2016.
- S. Stavropoulos, M.J. Burger & D. Skuras (2015). Data sparseness and variance in accounting profitability. *Organizational Research Methods*, 18(4), 656-678.
- T. Broekel, P.A. Balland, M.J. Burger & F.G. Oort (2014). Modeling knowledge networks in economic geography: a comparison of four empirical strategies. *Annals of Regional Science*, 53 (2), 423-452.
- M.J. Burger, G.A. Van der Knaap, & R.S. Wall (2013). Revealed competition for greenfield investments in Europe. *Journal of Economic Geography*, 13(4), 619-648.
- F.G. Van Oort, M.J. Burger, J. Knobben, & O. Raspe. (2012). Multilevel approaches and the firm-agglomeration ambiguity in economic growth. *Journal of Economic Surveys*, 26(3), 468-491.
- M.J. Burger, F.G. Van Oort & G.J.M. Linders (2009). On the specification of the gravity model of trade: zeros, excess zeros and zero-inflated estimation. *Spatial Economic Analysis*, 4(2), 167-190.

Currently 71 peer-reviewed articles in international academic journals. Citations: 3899 (Google Scholar). A full list of publications can be obtained at: [www.mjburger.net](http://www.mjburger.net)

## Selected working papers

- M.J. Burger, M. Hendriks & E. Ianchovichina (2021). Happy but Unequal: Differences in subjective well-being across individuals and space in Colombia.
- M.J. Burger (2021). Subjective well-being and populism in the Netherlands.
- M. Hendriks, M.J. Burger, A. Rijsenbilt & H. Commandeur (2020), 'CEO overpayment and employee well-being'.
- L. Dillenseger, M.J. Burger, & F. Munier, F. (2019). Parental leave and life satisfaction: The Dutch case (No. 2019-26). Bureau d'Economie Théorique et Appliquée, UDS, Strasbourg.

## PhD (co)-supervision

- Arjen Schepen (2022)
- Marloes Hoogerbrugge (2022)
- Indy Wijngaards (2021)
- Laëtitia Dillenseger (2021, Strasbourg University)
- Emma Pleeging (2021)
- Dr. Efstratia Arampatzi (2019)
- Dr. Kai Ludwigs (2018)
- Dr. Caroline Witte (2018)
- Dr. Martijn Hendriks (2018)

## Teaching activities

- Erasmus School of Economics (2006-present): Governance, clusters and networks (2006-2010), Introduction to Urban and Regional Economics (2010-2013), Topics in Organization and Strategy (2012), Seminar Multinational Strategy and Foreign Direct Investment (2010-present), Minor Economics of Well-being (2014-present); Bachelor and Master thesis supervision (2006-present).
- Utrecht School of Economics (2005-2007): Economic sociology and organizational sociology

## Honours, awards, contracts, valorisation

- 2020 ZonMW subsidy on Jobs, Well-being and COVID-19 (€25k) with Job van Exel (Erasmus University Rotterdam)
- 2020 Chapter in United Nations World Happiness Report on Cities and Happiness
- 2019 ISQOLS Research Fellow Award
- 2019 Codekrakers Project on Employee Well-Being 2019-2022 (€1,8 million)
- 2018 Universiteit van Nederland. Lecture on Cities and Happiness
- 2018 Urban Studies Best Paper Award
- 2018 Chapter in United Nations World Happiness Report on Migration and Happiness
- 2017 Martin Beckmann Award for best paper in Papers in Regional Science
- 2016 TED-X talk on Happiness
- 2016 Dutch Scientific Council Project on Employee Well-being (€750k), with Maarten de Rijke (University of Amsterdam), Johnny Soraker (University of Twente), and Bart Voorn (Ahold).
- 2016 Goldschmeding foundation project The Circle Economy (€167k), with Chloe de Roos-Feinberg (Circle Economy), additional funding obtained in 2018 (€250k)
- 2015 Goldschmeding foundation project Hope and Happiness (€167k), with Emma Pleeging, Steven van de Heuvel, Patrick Nullens (ETF Leuven), additional funding obtained in 2018 (€300k), 2019 (€167k) and 2020 (€100k)
- 2015-2019 Acquired projects including projects for National Lottery (€100k), World Bank (€40k), Institute for Transport and Logistics (€30k), Municipality of Amsterdam (€30k), and NEMACC (€30k).
- 2014 JPI Urban Europe, €1,000k (with Frank van Oort, Ron Boschma (Lund) and Simona Iammarino (London School of Economics)).
- 2013 Erasmus Happiness Economics Research Organization Fund, €25k (with Ruut Veenhoven).
- 2012 Erasmus University Research Award (awarded once a year for highest excellence in research; one young scholar is chosen as recipients across all disciplines).
- 2012 3rd Place Regional Science International Dissertation Award.
- 2010 Regional Studies Association Research Network 'Regional Urban Systems and Their Performance', £3k.

## Visiting positions

- World Bank Group, Middle East and North Africa Division and Latin America and Caribbean Division, external consultant on several projects, 2012-present..
- Department of Economic Geography, Utrecht University, Utrecht, April 2012-present, guest researcher
- Academic Medical Center Amsterdam (AMC), Amsterdam, February 2009 – December 2011, guest researcher
- Netherlands Environmental Assessment Agency (PBL), The Hague, February 2009-September 2009, guest researcher

## Editorial and other formal activities

- Organizer of the Virtual ISQOLS conferences 2020 and 2021. Organizer of several small scale workshops in the fields of happiness and regional economics.
- Chief Happiness Officer at Erasmus School of Accounting and Assurance
- Associate Director of Globalization and World Cities Research Network.
- Associate Editor of International Journal of Community Well-Being
- Member of the Board of the International Society for Quality of Life Studies
- Associate Editor of Tijdschrift voor Economische en Sociale Geografie (2011-2021)
- Member of the Board of the Dutch Regional Science Association (2011-2021)
- Guest editorships at Papers in Regional Science, Regional Studies, Tijdschrift voor Economische en Sociale Geografie and Applied Research in Quality of Life.